

# Monksmead School School Jotter 2 Website: Case Study



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When newly appointed Head Teacher, **Cathy Elsley**, moved to **Monksmead School** one of the first things that she wanted to change was the school's website. When she arrived the existing site looked dated, it did not represent the school as she wanted and it was not a useful communication tool for parents.

As **Cathy** had worked with Webanywhere at her previous school, she knew who to turn to, to get the job done. She knew she wanted a website that spoke for itself and that would be a useful tool for parents.

*"I wanted a platform that promoted the school's values, aims and ethos."*

**Monksmead** specifically wanted a website that showcased the school, and how dedicated they are to education. **School Jotter 2** was the perfect option for this, with its easy to edit features and versatile appeal.

The delivery technician made sure that Cathy was kept up to date on the progress of the site and that the job stayed on track. They also paid attention to detail to make sure the website was exactly what the school wanted, changing anything that Cathy required.

*"I know I was a very demanding customer, constantly wanting to tweak and change things. Webanywhere were very patient, listening to what I said, making suggestions and changing whatever I wanted."*

**Monksmead** found Webanywhere's customer service and support quick and efficient. **Cathy** goes on to say:

*"I couldn't fault this. We were talked through every stage and once we had the site in place the training was great."*

After the set-up process, which included training, **Monksmead** had a bright, colourful and informative website.

The new website has gone down a treat in school, with positive reactions from both staff and children. It has provided the school community with up to date news and important dates, all at the click of a button.

*"We are encouraging parents to use the website as the first point of contact. They can find immediate answers to their queries meaning they may not have to spend time phoning the school office."*



At a recent parents meeting for new starters, parents commented on how useful the website was for finding out information regarding the school, uniforms and lunch menus. The school even asked the parents of their pupils what content they would like to see on the website, which would then be added if appropriate.

*"The best thing about the process is that you took what I wanted and have created my vision: a clear, colourful website which showcases our fantastic school!!"*



## About Webanywhere

Established in 2003, Webanywhere began as a school website design company. Since then we have expanded our product range to include VLEs, e-portfolios and other e-learning tools, alongside curricular content. We're an official Moodle Partner and Capita Technical Partner, as well as a Mahara Partner and Google Apps Authorised Reseller.

Our product range supports schools in improving key metrics such as pupil achievement, quality of teaching, effective leadership and behavioural standards. School Jotter, the name for our school websites, is simple and easy to use and allows schools to add to, and update, their own website easily and quickly.

Telephone: 01535 604026  
[marketing@webanywhere.co.uk](mailto:marketing@webanywhere.co.uk)  
[www.webanywhere.co.uk](http://www.webanywhere.co.uk)